

# Cultural Intelligence

- enhance your ability to work across cultures

**A workshop on how to enhance your intercultural competencies and work successfully in an international environment.**

## THE PURPOSE OF THE WORKSHOP:

On this workshop you will gain knowledge on what it takes to act in an intercultural context, what the underlying reasons are for why we act and do as we do – and how we, with research-based knowledge, best practice and simple tools, can achieve fruitful intercultural working relations. During this workshop the participants will learn how to bridge cultural gaps, gain insights and operate effectively in a global context.

We dive into cultural intelligence (CQ) - the only scientifically validated method of measuring one of the central competencies needed when interacting in today's global work environment.

The content of this practically oriented workshop will be tailored to the group according to the participants' feedback gathered through an online pre-survey.

### Infobox

**Date:**  
To be decided

**Place & time:**  
TBD

**Language:**  
English

**Target group:**  
Professionals working cross-culturally

**Booking:**  
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## CONTENT:

### Cultural Intelligence

- What is culture and why does culture matter in daily business; practical cases
- Introduction to the 4 components of Cultural Intelligence: Drive, Knowledge, Strategy and Action

### Working Internationally

- Short presentation of the cultural parameters relevant to the participant group e.g. hierarchy, trust, power distance, directness/indirectness, uncertainty avoidance etc.
- Typical clashes and discussions based on cases/hands-on experience
- Group exercises on the practical implications of diversity in the daily work

**“Research demonstrates that 92 percent of companies that used the cultural intelligence approach (through training, hiring, strategizing etc.) saw increased revenues within 18 months of implementation.”**

**David Livermore, Ph.D, writer and president at the Cultural Intelligence Center**

## ABOUT OUR FACILITATORS:

The consultants and trainers in LIVING INSTITUTE’s faculty have a profound hands-on experience from businesses around the globe on top of an academic degree.

Our consultants and trainers are all excellent facilitators and skilled designers of impactful solutions resulting in positive behavioural changes.

Read more about who we are [here](#)



The LIVING INSTITUTE facilitator team

## **METHOD:**

Research based knowledge made practically applicable, conveyed with a high degree of participant involvement and in respect of the participants' different learning styles and preferences. The training is based on theory, presentations, practical exercises and teamwork.

Each participant is invited to fill in an online survey prior to the workshop. The gathered information enables LIVING INSTITUTE to tailor the workshop to the specific case and team's needs.

*"Living Institute helped us getting international cultures on our daily working agenda, improving our go to market approach and helping us winning more deals"*

Torben Hohlmann, Senior Vice President, Clearing Services, NETS A/S

*"The Cultural Intelligence workshop in LIVING INSTITUTE made me much more aware of the importance of cultural understanding and how things can be seen from different angles according to your culture.  
The very practical approach during the workshop is very efficient and makes you remember the topic better.  
On top of that the Cultural Intelligence Online Training is very good, simple and user-friendly.  
I recommend both the workshop and the online training to anyone working across cultures"*

Sylvie Laplace Rohrdanz, Executive Assistant to the Group Executive Management, FLSmidth A/S