

UNCONSCIOUS BIAS

Train the Trainer

2 DAY

TRAINER CERTIFICATION PROGRAM

INCL.

Business case for unconscious bias training

Latest neuroscience

Improving decision making

Impactful training exercises

Handout material to structure your own training program

LIVING INSTITUTE 
- applied diversity intelligence

OVERVIEW OF TRAINING PROGRAM*

DATES:

June 9th + 10th 2020

TIME

09.00 – 16.00 both days

LOCATION

LIVING INSTITUTE
@ BLOXHUB
Bryghuspladsen 8,
Entrance C, 3. floor
DK-1473 København K

AGENDA

How to design and structure your own unconscious bias training and improve decision making processes

Price

€2,600 + vat

DURING THE TWO-DAY TRAINING WE WILL COVER THE FOLLOWING TOPICS:

- What is ‘unconscious bias’?
- Myths and facts about unconscious bias training
- The business case for unconscious bias training
- How can unconscious bias training improve decision making?
- What is ‘covering’ and how does it prevent cultures of inclusion and innovation?
- How to increase gender parity in organizations?
- How to help your client change their behavior through ‘nudging’?
- Exploring fun and impactful exercises that you can use in your own training

* Detailed program to be sent out a week in advance

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WHAT YOU GET:



Reduce unconscious bias and create better decision making processes

1. Preparatory materials: studies and research on neuroscience and the unconscious bias' influence on human behavior and decision making
2. Two days face-to-face training in the center of Copenhagen
3. Facilitator's manual to design and structure your own training
4. Meals, snacks, coffee and tea
5. Ideas for fun and practical exercisers
6. Aftermath: 1 follow-up session on design and facilitation of your own training



Acquire the knowledge and tools to design and facilitate excellent and impactful unconscious bias sessions

WHAT IS 'UNCONSCIOUS BIAS' ANYWAY?

Our brain automatically tells us that we are safe with people who look like, think and act similar to ourselves. Our brain uses short cuts to navigate incredible amounts of information, leading us to make snap decisions about who we prefer and who we want to avoid. These preferences – or prejudices – are also called "biases". They are unconscious because we are very rarely aware of them.

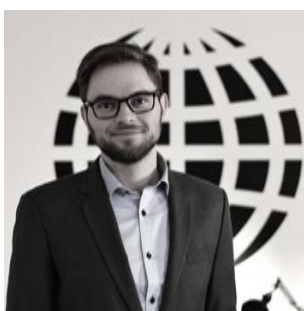
Unconscious bias is an enabler of homogenous work environments and sameness thinking, thus a disabler of diversity and innovation in decision making.

In an increasingly global world of business where we are forced to work together across differences and make decisions quicker than ever in spite of significant complexity, unconscious bias represents a serious business risk that must be reduced to stay ahead.



Take Away:
Facilitators manual with slides, suggested preparatory material, exercises and much more

ABOUT THE FACILITATORS



LEAD FACILITATOR

Kasper Jelsbech Knudsen. With a PhD in anthropology and a background in neuroscience, Kasper specializes in unconscious bias training, cross-cultural collaboration and gender intelligence. Over the years, Kasper has provided unconscious bias training to leaders and employees from companies like BMI Group, Chr. Olesen, L'Oréal, Mazars, NNE, Novo Nordisk, Novozymes, PwC, Siemens, Systematic, Vestas, and Wunderman among many others.



Co-FACILITATOR

Heidi R. Andersen, Founding Partner, Keynote Speaker, Head of Training at LIVING INSTITUTE, Senior Associate at Gender Intelligence Group.
Heidi Rottbøll Andersen is a frequent keynote speaker, lecturer and media contributor. As an expert on diversity intelligence Heidi primarily works in organizations enhancing gender balance and cultural intelligence.