

# Presentations, Talks & Seminars

LIVING INSTITUTE offers a range of entertaining & eye-opening presentations on Diversity matters



As a market leader and 14 year's of experience in the field, LIVING INSTITUTE offers talks and seminars on the following topics.

Choose from the menu below:

**TALK #1:**

**WHEN YOU REALIZE THE POWER OF DIVERSITY – YOU'LL KEEP IT AS A BUSINESS SECRET**

It is a good business decision to increase diversity in your company. Diversity enables innovation, better decision-making and much smarter business solutions. This talk will open your eyes to why you should hire people different from your self to improve your bottom line exponentially.

**TALK #2:**

**MITIGATE UNCONSCIOUS BIAS - AND TAKE CONTROL OF YOUR OWN DECISIONS**

If you have a brain - you have unconscious bias. Unconscious Bias is the biggest disabler of diversity, and number one enemy of innovation

So what is 'unconscious bias'?

Our brain automatically tells us that we are safe with people who look, think and act similar to us. That was our survival trick on the savannah and still is useful most of the time today. The brain uses short-cuts to navigate an incredible amount of

Infobox

**Duration:**

45 min to 2 hours

**Place:** TBD

**Language:**

English or Danish

**Target Group:** All levels in the organisation

**Participants:** No limit

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information which leads us to make snap decisions about who we prefer and who we avoid. These automatic preferences and prejudices are what we call 'biases'. As such, unconscious bias is the #1 contributor to sameness thinking, thus a disabler of diversity and an enemy of innovation.

**TALK #3:**

**WHY GENDER BALANCE IS GOOD NEWS FOR BOTH MEN AND WOMEN**

How to create and promote men and women working together to create an inclusive culture.

The participants will be inspired to reflect on their existing company culture and why men and women working together can release the full blown potential that we need in today's business.

**TALK #4:**

**CULTURAL INTELLIGENCE**

What are the differences between companies who reap the benefits of diversity and those who don't?

Culture matters and this talk inspires the participants to reflect on their own culture and on how to enhance their ability to work across cultures. you will be introduced to the concept of cultural intelligence, the research based knowledge and the mindsets of those who navigate seamlessly in different cultures.

**TALK #5**

**HOW TO BE FUNNY IN A CULTURALLY INTELLIGENT WAY**

The perception of what is funny is culturally defined and differs from culture to culture.

In this talk we take a close look at how we use around the world and what makes people laugh in various countries.

Of course we will reveal the funniest joke in the world.

**ABOUT LIVING INSTITUTE:**

**Our mission:**

**"We enable corporations to reach their global goals through enhanced diversity intelligence"**

By infusing cultural intelligence and gender intelligence we enable companies to harvest the benefits of diversity. We do so by providing training and consultancy services, enabling our clients to conduct business effectively in the global market place. As a market leader LIVING INSTITUTE works on all levels in organizations - all over the world.

**"Strength lies  
in differences,  
not in similarities."**

**Stephen R. Covey**