

# CULTURAL INTELLIGENCE

- enhance your ability to work across cultures

## THE PURPOSE OF THE WORKSHOP

In this workshop you will gain knowledge on what it takes to act culturally intelligent in an intercultural context, and what the underlying reasons are for how we act and behave. We dive into cultural intelligence (CQ), which is the only scientifically validated method of measuring one of the central competencies needed when interacting in today's global work environment.

Workshop participants will gain insights into Danish culture, which will be mapped to allow comparison with other cultures they work with. This will lead to a greater understanding on how cultural differences impact our daily work and on how to bridge cultural gaps.

The content of this practically oriented workshop will be tailored to the group according to the participants' feedback gathered through an online pre-survey in preparation to the workshop.

## CONTENT

### Cultural Intelligence

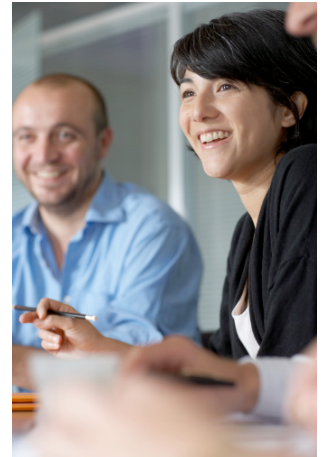
- What is culture and why does culture matter in daily business; practical cases
- Introduction to the 4 components of Cultural Intelligence

### Danish Blind spots

- Introduction to the Danish blind spots
- Participants will gain an understanding of the unconscious behaviour they carry with them when working internationally

### Working Internationally

- Short presentation of the cultural parameters relevant to the participant group e.g. hierarchy, trust, power distance, directness/indirectness, uncertainty avoidance etc.
- Typical clashes and discussions based on cases/hands-on experience
- Group exercises on the practical implications of diversity in the daily work



“Despite popular beliefs to the contrary – the single greatest barrier to business success is the one erected by culture”

Edward T. Hall

## Info box

**Date:**

tbd

**Duration:**

9:00 AM- 4:00 PM

**Place:**

LIVING INSTITUTE,  
Nybrogade 12,  
1203 Copenhagen K

**Language:**

English or Danish

**Target group:**

6 -16 professionals  
working cross-culturally

**Contact & Registration:**

Katinka Hyllested

**Phone:**

+45 22222633

**e-mail:**

kah@livinginstitute.com

## METHOD

Research based knowledge made practically applicable, conveyed with a high degree of participant involvement and in respect of the participants' different learning styles and preferences. The training is based on theory, presentations, practical exercises and teamwork. Each participant is invited to fill in an online survey prior to the workshop. The gathered information enables LIVING INSTITUTE to tailor the workshop to the specific case and team's needs.

## ABOUT LIVING INSTITUTE

**Our mission: "We enable corporations to reach their global goals through enhanced diversity excellence"**

By infusing cultural intelligence and gender intelligence we enable companies and their people to reap the benefits of diversity. We do so by providing training and consultancy, enabling our clients to conduct business effectively in the global market place. As a market leader LIVING INSTITUTE works on all levels in organizations - all over the world.

"Research demonstrates that 92 percent of companies that used the cultural intelligence approach (through training, hiring, strategizing etc.) saw increased revenues within 18 months of implementation."

David Livermore, Ph.D,  
writer and president at  
the Cultural  
Intelligence Center